

Goal 3

Empower communities and identify community driven solutions

Objectives

1. Promote options for community governance and planning
2. Build community capacity; promote active citizenship
3. Work in partnership with communities to strengthen and develop community leadership
4. Deliver the Castle Vale community pledge
5. Work with communities to identify activities that bring about positive change
6. With the agreement of communities, deliver activities that bring about positive change

Goal 4

Build a strong and value driven organisation

Objectives

1. Maintain financial strength and discipline
2. Have a clear value for money approach to everything we do
3. Have a comprehensive approach to risk management to help steer our success
4. Continue to invest in technology and business systems to increase efficiency and effectiveness
5. Ensure we are an employer of choice and invest in staff to reach their true potential
6. Ensure our culture and approach reflects our values
7. Ensure our governance continues to be community focussed

The Pioneer Group

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 **The Pioneer Group**
People. Housing. Community.

Corporate Plan

2015 to 2020

Our Mission

Helping people and communities to thrive

Our Approach

We are a partnership of people and organisations passionate about:

Enabling positive change for **people** through our health, well-being, education and employment support

Providing community-driven **housing** solutions to meet the needs and aspirations of local people and the communities they live in

Leading on **community** regeneration by growing local talent and building partnerships to deliver social change.

Pioneer Group Enablers

Corporate Services – providing finance, governance, business systems and human resources.

Asset Management – delivers a strategic management service for all the assets in the Group's portfolio, including regular investment programmes and sustainability modelling.

Our Values

We will ...

Remain **community** and **customer** focused

Treat people with **dignity** and **respect**

Act with **integrity** and take personal responsibility

Deliver **quality** and achieve value for money

Innovate and make good things happen

Partnerships and Development – leads on the development programme for new homes, finds innovative housing solutions, offers diagnostics and neighbourhood planning, facilitates partnerships, builds capacity in communities and offers community ownership options.

Pioneer Group Partners

Compass Support – a charitable social business providing bespoke packages of support, training and advice services around health, wellbeing, education and employment.

Castle Vale Community Housing – a community-based housing provider, with a resident majority board, managing 2,400 social housing homes in Castle Vale and working hard to make the neighbourhood a great place to live.

Stockland Green Opportunity Housing and Training – a community-led housing organisation set up in response to the poor quality private rented market and a desire to increase employment/training opportunities.

Pioneer Places – provides a range of new housing solutions including an ethical market rented solution, buy-back of former Right-to-buy homes and shared living.

Goal 1

Provide great homes and excellent services

Objectives

1. Increase the number of homes available in the communities we operate in
2. Provide market rented homes with a social conscience
3. All homes will be maintained to the Group's standard, as agreed with our customers
4. Provide energy efficient homes that are affordable to run
5. Deliver a great, consistent, landlord service, as agreed with our customers
6. Deliver landlord services that support our goal to unlock customer potential

Goal 2

Help people to reach their true potential

Objectives

1. Enable young people to reach their true potential
2. Support people to improve their health and wellbeing
3. Provide support for families, vulnerable groups and older people
4. Seek funding to deliver projects and work in partnership
5. Provide opportunities for people to increase skills and employability
6. Provide opportunities through procurement to maximise CVCHA value

